E-WORLD EXHIBITION AREA

PART OF E-WORLD ENERGY & WATER 2027

E-world
energy & water

WELCOME AS AN EXHIBITOR AT E-WORLD ENERGY & WATER 2027

In this information sheet, you will find all information and contact partners regarding your Full-Service Package booking.

For **organizational questions**, please contact us, the con|energy agency. We will provide you with information on topics such as the exhibition or sponsoring.

E-world Team
con|energy agentur gmbh
T:+49 201 1022-210

Orders such as a **TV screen, internet, or stand security** can be ordered in the Online Service Center of Fair Essen. You will receive the access data from Messe Essen. If you have any questions, Mr. Brinkmann will be happy to assist you.

Torben Brinkmann
MESSE ESSEN GmbH
T: +49 201 7244 720
torben.brinkmann@messe-essen.de

The full-service packages are built by Blömers Messekonzepte. Your contact partner for booking, coordinating wall branding, and further questions regarding stand construction is:

Karsten Lindner
Blömers Messekonzepte
T: +49 201 82276 013
klindner@bloemers.de

LOGO PLACEMENT AT THE STAND

Logo placement on your stand's fascia panel is included in the Full-Service Package booking. Please send your company logo in **EPS format** to Mr. Lindner (klindner@bloemers.de) by **January 8, 2027**, at the latest.

ADDITIONAL BOOKING: WALL BRANDING

Branding the walls of your booked Full-Service Package is possible through Mr. Lindner at a **surcharge of 82 EURO per square meter** of wall space. Please contact him for further coordination and to receive a quote for the wall branding. The print files for the wall branding must be sent to Mr. Lindner by **January 8, 2027**, at the latest.

ADDITIONAL ORDER: TV SCREEN

If you would like a TV screen at your stand, it can be ordered for an **additional fee** via your account in the Online Service Center of Fair Essen. We recommend a screen size in the range of 50–60 inches. Installation will be carried out by Fair Essen's service provider in cooperation with the Blömers Messekonzepte team. Please note the deadline of **December 18, 2026**, for Messe Essen service orders. After this date, a 20 % late payment surcharge will be added to the quoted prices.

INVITATION CODES AND STAND DESIGN/PRESS PACKAGE

See page 2 >>

E-WORLD EXHIBITION AREA

PART OF E-WORLD ENERGY & WATER 2027

INVITATION CODES

With the Full-Service Package booking, you can order **100 invitation codes** free of charge in the Exhibitor Service Center and distribute them to customers. Please note that no free allocation is stored in the ticketing system. Your 100 free invitation codes will be settled retroactively. Using the invitation code, the customer can register online under „Visitor Registration“ and will receive an entrance ticket for direct access in return. This entitles the customer to a one-time free admission to the trade fair on one available day.

PRESS PACKAGE

The press package for E-world 2027 is included in the Full-Service Package booking. This includes the publication of three press releases (incl. image) in the press area of E-world website. A complete digital catalog of all releases will be made available during the event in the Press Center West of Fair Essen.

Please note the following requirements or send us the specified information:

- Text length: max. 4,000 characters incl. spaces
- Teaser: max. 250 characters incl. spaces
- Complementary image:
  - 3:2 format (1200 x 800px)
  - Format: jpg or png
- Press contact, company boilerplate, and, if applicable, E-world stand number
- German translation (if bilingual publication is desired)
- **Deadline for submission of your releases:** January 30, 2027

Within the submission deadline, you are welcome to give us desired publication dates, otherwise your announcements will be published promptly on the E-world website after we receive them.

Please send the **three press releases by January 30, 2027**, to presseservice@e-world-essen.com.