

TRADE FAIR & CONFERENCE  
FEBRUARY 16 – 18, 2027 | ESSEN | GERMANY



**E-world**  
energy & water

UNITE + CONNECT

# VISITOR SURVEY 2026



ORGANIZED BY



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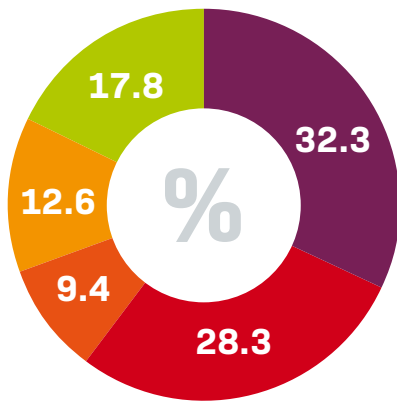
# VISITOR SURVEY 2026

E-WORLD ENERGY & WATER 2027

## INTERNATIONAL CHARACTER

- The share of international visitors at E-world energy & water 2026 was 28.3%.
- The largest foreign visitor group came from the United Kingdom. Other strong visitors nations included the Netherlands, Italy, France and Spain.
- 93.7% of visitors were satisfied with the international scope of the fair.

## VISITOR STRUCTURE



### BRANCH OF INDUSTRY

- UTILITY COMPANIES/PUBLIC UTILITY COMPANIES
- SERVICES PROVIDERS/CONSULTING
- INDUSTRY / COMMERCIAL CUSTOMERS
- RESEARCH & PRESS
- OTHERS

- The share of professional visitors at E-world energy & water 2026 was 98.9%.
- 74.8% of respondents are involved in purchasing and procurement decisions specifically related to the fair's offerings.

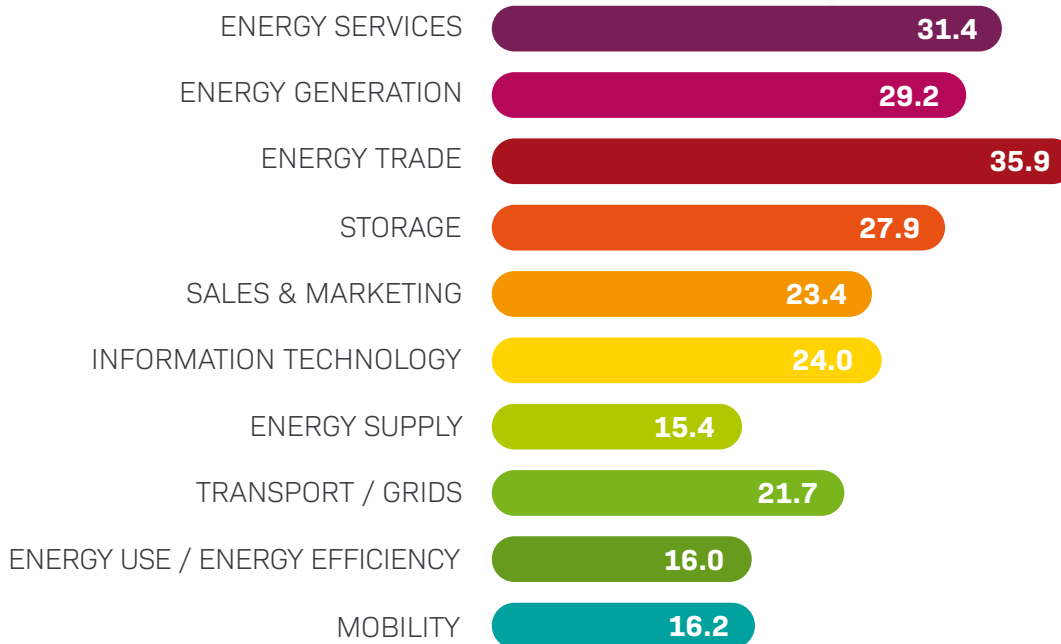
## VISITOR OBJECTIVES

- High on the list of visitor goals was the maintenance and initiation of business contacts, which again indicates that visitors specifically want to see their customers and suppliers represented at the fair. 78.8% intended to attend meetings that had been scheduled prior to E-world.
- The exchange of experiences and information continues to play an important role. 25.7% visit the fair to learn about industry trends and innovations.
- Overall, visitors were very satisfied with the achievement of their intended goals (99.0%).

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E-WORLD ENERGY & WATER 2027

## INTEREST IN OFFERS



\*Data in %, multiple answers possible

- 94.7% of visitors to E-world energy & water considered the range of offerings at the fair to be satisfactory, and around 80.1% were satisfied with the new product offerings.
- 56.0% of visitors considered the electricity section to be particularly important.
- In addition to renewable energy (50.6%), the topics of digitalization (41.3%) and natural gas (28.1%) were of particular interest to trade visitors at E-world energy & water.

## CAREER BACKGROUND



# VISITOR SURVEY 2026

E-WORLD ENERGY & WATER 2027



## PROGRAM AND SIDE EVENTS

- As part of the extensive lecture program, 337 speakers delivered a total of 78 hours of presentations across four stages.
- The combination of the trade fair and lecture program at E-world energy & water 2026 was well received by 98.0% of visitors.

## SIGNIFICANCE OF E-WORLD

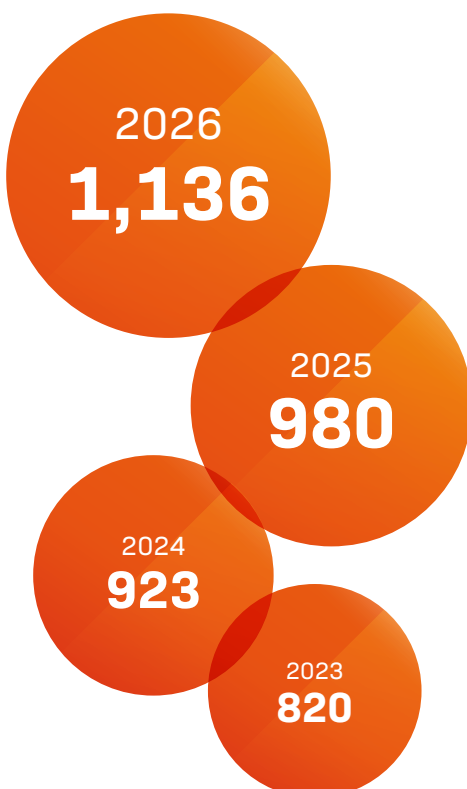
- 86.0% of visitors clearly see E-world as an industry meeting point, and nearly 83.0% found innovations and trends here.
- 85.0% stated that visiting E-world is important or very important compared to other trade fairs.
- Nearly 92.1% made a clear recommendation to colleagues or business partners to attend the fair.

## TRADE FAIR RESULTS

- 87.8% of visitors were overall satisfied with their visit to E-world energy & water 2026. This rating remains at a high level compared to the previous year.
- 89.8% of visitors plan to attend E-world energy & water in Essen again next year.

## KEY FIGURES FOR THE TRADE FAIR

### EXHIBITORS



### TRADE VISITORS

