

TRADE FAIR & CONFERENCE  
FEBRUARY 10 – 12, 2026  
ESSEN | GERMANY



**E-world**  
energy & water

# **SOCIAL MEDIA GUIDELINE**

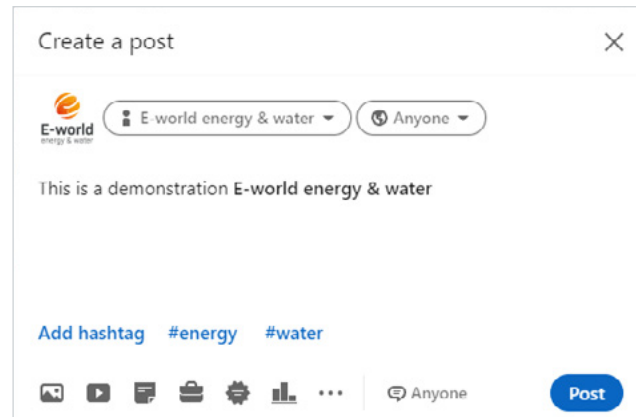
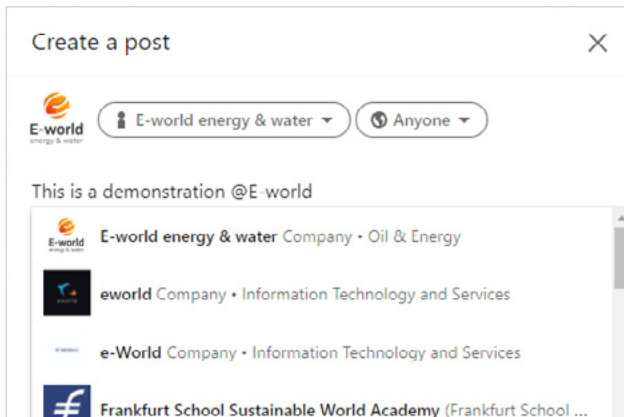
**TO LINK THE  
E-WORLD CHANNELS**

UNITE + CONNECT

# LinkedIn

Link us on LinkedIn under [@E-world energy & water](#):

Simply click on the account with the E-world logo when creating your post and the link is set (see images).



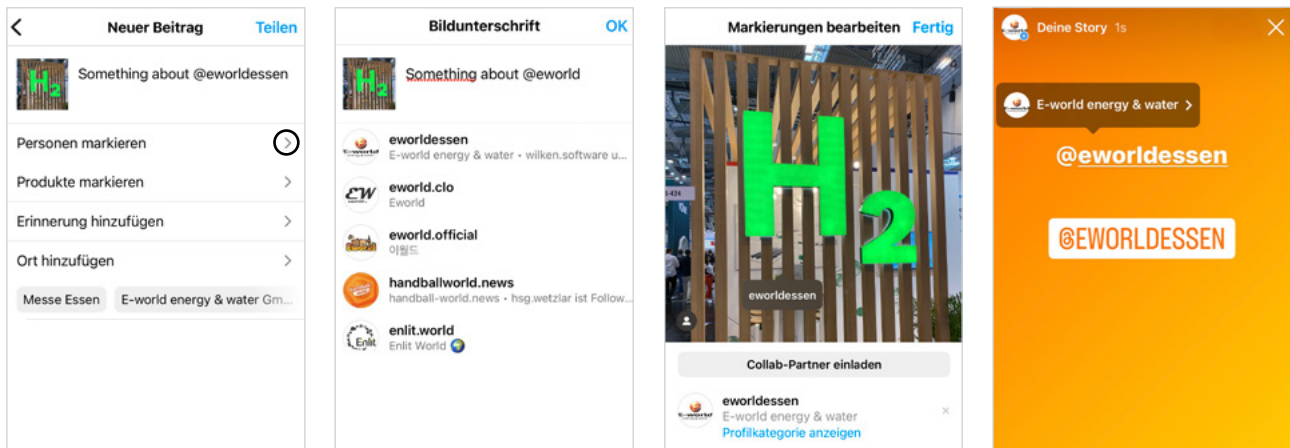
Now your post will be shown to us directly and we can share and comment on it.

Also set the hashtag [#Eworld](#) for general posts about E-world or [#Eworld25](#) for posts about the next trade fair.

# Instagram

Link to us on Instagram at [@eworldessen](https://www.instagram.com/eworldessen):

Please tag us in your story or feed post by including [@eworldessen](https://www.instagram.com/eworldessen) in the text and feel free to tag us in the picture as well. To do this, select "Tag People" when creating the post, click on the picture, and type [@eworldessen](https://www.instagram.com/eworldessen) (see images).



Now we'll be notified and can like and comment your post.

Don't forget to use the hashtag [#Eworld](https://www.instagram.com/eworld) for general posts about E-world or [#Eworld25](https://www.instagram.com/eworld25) if it's about the upcoming trade fair.